



# MaxImpact™ CBD Soft Gels

## Product Info and Usage

4/1/23

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**\*\* THIS IS NOT MEDICAL ADVICE. PLEASE DISCUSS WITH YOUR DOCTOR**

**\*\* EACH PERSON'S EXPERIENCE VARIES. BEST TO START WITH LOW DOSAGES.**

### HOW DOES CBD WORK?

CBD mainly resets the Cannabinoid transmitters and receptors more so than binding or altering them. CBD is not hallucinogenic. CBD is natural. CBD simply helps your body function better so to help itself better. Our bodies have lots of pollutants from stress, food, environment, etc... Using CBD cleans your nerve transmitters like you would use Windex on your car windshield so you can see better. CBD does not help you "drive" better but let's your body see the road better.

Issue	How much to take?	When to take?
Low Pain that's Ongoing/Chronic	Start with 1 soft gel of 25mg but some people need 2-4 a day.	Morning or Morning and early Evening.
High or Acute Pain	1-2 25mg soft gels	Upon Occurrence
Low Anxiety	Start with 1 soft gel of 25mg but some people need 2-4 a day.	Morning or Morning and early Evening.
High Anxiety	1-2 25mg soft gels	Upon Occurrence
Sleep	Start with 1 soft gel of 25mg but some people need 2-4 a day.	1 hour before sleep

## HOW DO I KNOW IF IT'S WORKING? CAN I TAKE TOO LITTLE OR TOO MUCH?

- Everyone reacts differently to taking nutraceuticals but some people know within an hour and most people know within 3 days. For some people it can take up to a week.
- Typically the feeling is very subtle, not like caffeine or alcohol, and most people need to reflect on time passed to assess how it's working. Sometimes it takes 1-3 days to notice.
- Best to take without strong food or drink in the body so that the feeling is not affected but you can take any time. The CBD has a coating that resists your existing stomach acids.
- Taking up to 4 soft gels a day is OK as FYI Epilepsy patients actually take 16-48 25mg pills a day.
- If no effect, then either the CBD has no effect on your body or your dosage is too low and you should experiment with greater dosages.
- If a person feels significantly more tired or sleepy or say less motivated to say run errands, perhaps too much has been taken.

### Typical CBD quality versus MaxImpact™

FEATURES	Typical CBD Gel Cap or Edibles	MaxImpact™ CBD Gel Cap
Quality of CBD	Varies and much is poor quality	Premium Pharma grade
Absorption Time	Starts in 30-45 minutes and is slow and based on stomach acids.	Starts in 10 minutes and is 3X+ faster than other CBD
Water Solubility	NO	YES
When to take the CBD	Best on empty stomach	Any time.
Stomach Acid Resistance	None as CBD is emulsified by the existing stomach acids.	Our casing resists stomach acids and delivers consistent emulsified CBD oil to small intestine.
Overall Absorption	About 10% (8 hour dose period)	Up to 30% (8 hour dose period)
Shelf Life	About 3 months	4 years
Avg. Retail Price per "Absorbed mg" of CBD	\$0.05-\$0.12 for avg. quality (up to \$0.25/mg for premium)	\$0.12/mg (effectively about \$0.06/mg as it's 2-3X more absorbent)

### Delivery Forms of Gummy Bears, Vape Pens, and Tinctures versus MaxImpact™

FEATURES	Gummy Bears	Vape Pens	Tincture	Soft Gels by MaxImpact™
Quick Absorption?	No 30-60 Minutes	Yes ASAP	Yes ASAP	Yes 10 Minutes
Avoids Potential Risks to your Health	No (lots of sugar and preservatives)	No (impact on brain and lungs)	Yes	Yes
Easy Delivery Form	No	Semi	No	Yes

Exact Dosing	Sometimes (has poor ingredient measuring)	Sometimes	Sometime (drop size and drop amounts varies)	Yes
Easy to Carry	No	Semi	Semi	Yes
Approx. Price per Dose (per QTY & packaging)	\$2 - \$5	\$1 - \$2	\$1 - \$2	\$2 - \$3 (premium)